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NEWS RELEASE

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Free ‘Brandanas’ Giveaway is Latest Wave in “I Wear a Mask Because...” Campaign

Granbury, Texas – Granbury’s “#IWearAMaskBecause...” campaign is in full swing and teams from the Visit Granbury office, the Lake Granbury Conference Center and the City of Granbury will be handing out the movement’s latest giveaway -- free “Brandanas” -- to the public on September 11-12.

The giveaways will be at the Lake Granbury Conference Center drive-thru Porte co-chère from 11 a.m. to 2 p.m., Friday, and 10 a.m. to 1 p.m., Saturday, or until supplies run out.

There will be a limit of two masks per person at the drive-thru event, which is part of the City of Granbury’s ongoing efforts to promote neighborly love and fight the COVID-19 pandemic. The program was started in July by Granbury City Manager Chris Coffman and Visit Granbury Director Tammy Dooley.

“We encourage everyone to show their love for Granbury and help us keep Granbury open for business,” Dooley said. “We will be wearing our Brandanas at the giveaway and want to motivate everyone to wear their masks as they drive through to pick up theirs.”

Brandanas are meant to be worn around the neck and can be pulled up to cover the mouth and nose. They were purchased with funds from the Coronavirus Aid, Relief and Economic Security Act, which also funded the group’s first giveaway, 100 free Business Kits, in August. Those kits included cloth masks and other items.

Dooley said she believes there will be an even greater turnout from residents on the free Brandana giveaway. “We only have so many, so come get them while they last.”

For more information please contact Granbury Public Information Officer Alex Southern at 817-573-6764 or at asouthern@granbury.org.

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