

Run For Your PEEPS 5K Walk/Run Sponsorship

March 31, 2018

Dana Vollmer Municipal Swim Center - 300 N. Park Street, Granbury TX

The City of Granbury cordially invites you to participate as a Sponsor of the 1st annual Run For Your PEEPS 5K Walk/Run. This event will be hosted by the Granbury Parks and Recreation Department to foster fitness and community involvement. Since the mission of this event is to encourage individuals, old and young, to get active and to support their “PEEPS” or fellow community members, we are excited to announce that a portion of the proceeds will be gifted to a local charity.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used for race timing services, printing t-shirts for registered participants awards, and complimentary drinks and snacks. We ask that you mindfully consider contributing as the success of this event hinges on the generosity of individuals and businesses of our great community.

There are various levels of sponsorship for the Run For Your PEEPS 5K Walk/Run. Size and placement of logos on t-shirts and flyers are based on sponsorship level.

Platinum Level Sponsor -- \$2000 (*only one available*)

- Listed as top sponsor on event flyers
- Prominent display of logo on back of race t-shirts
- Opportunity to speak at opening of race and conduct start countdown
- Promotional material in race packet
- Special PA announcements mentioning sponsor name during and after the race
- Company name on finish line break tape
- 4 complimentary race entries

Gold Level Sponsor -- \$1000

- Company logo on back of race t-shirts
- Promotional material in race packet
- Special PA announcement mentioning sponsor name during and after the race
- 3 complimentary race entries

Silver Level Sponsor -- \$500

- Company logo on back of race t-shirts
- Promotional materials in race packet
- 2 complimentary race entries

Bronze Level Sponsor -- \$250

- Recognition of company name on back of race t-shirts
- Promotional material in race packet
- 1 complimentary race entry

Mile Marker Sponsor -- \$150 each (or \$300 for all three markers)

- Company name will appear on one mile marker sign, which will be prominently displayed at the 1 mile, 2 mile, or 3 mile mark. Or for \$300, company name or logo can appear on all three signs.

Water Station Sponsor -- \$100

- Company name will appear on a prominently located sign at water station

Thank you, in advance, for your consideration of becoming a race sponsor. Attached you will find the sponsorship form that can be completed and submitted by mail. Or, please call or email to set up sponsorship or ask any questions. I can be reached at 817-894-1461 or callen@granbury.org.

Sincerely,

Christy Allen
Race Director
callen@granbury.org

Run For Your PEEPS 5K Walk/Run Sponsorship
March 31, 2018 at Dana Vollmer Municipal Swim Center

Organization Name: _____
Address: _____
City, State, Zip Code: _____
Contact Person: _____
Contact Email: _____
Phone Number: _____
Website Address: _____

1. Sponsorship level (please circle):
Platinum Gold Silver Bronze Mile Marker Water Station
2. We plan to send material/giveaways for the participant bags (please circle): YES NO
(Applies to Platinum, Gold, Silver, and Bronze Level Sponsors)
3. Sponsors can choose to have company name listed or submit a logo. Please write your company name exactly how you would like it to appear on flyers, signage, etc.:

Artwork and logos should be submitted to callen@granbury.org no later than February 1, 2018 as follows:

- Logos for t-shirts will be printed only in one color and should be submitted as a vector file, JPEG or EPS.
- Logos for signage should be submitted as hi-res (300 dpi) JPEG or EPS files.

4. Participants can register for the Run For Your PEEPS

5. Donations must be received by February 1, 2018

6. Checks can be made payable to City of Granbury (Memo: Run Sponsorship) and mailed to:
City of Granbury
Attn: Christy Allen
401 N Park St
Granbury TX, 76048